



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007-3674

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

Invoice #	Invoice Date	Invoice Month	Invoice Period
163475-1	08/26/12	August 2012	07/30/12 - 08/06/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadelph	National

Advertiser	Product	Estimate Number
DSCC Democratic Senatori	Issue	1530

Flight Dates	Order #	Alt Order #
07/31/12 - 08/06/12	163475	06837336

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
49	53	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	07/31/12	08/03/12	Good Day New Mexico 11M-F 11a-1130a		-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 All Tu 07/31/12 4:58 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
1 All W 08/01/12 4:07 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
4 All Th 08/02/12 4:07 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
2 All F 08/03/12 4:21 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
2	07/31/12	08/03/12	Judy Judy-P/ DR 4p/ 430pM-F 4p-5p		-TWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All Tu 07/31/12 Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :00 \$400.00 NM <i>Credited</i>									
4 All W 08/01/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM									
2 All Th 08/02/12 4:42 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM									
3 All F 08/03/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM									
3	07/31/12	08/03/12	M-F Today Show	M-F 7a-9a	-TWTF--	:30	4	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 4 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 All Tu 07/31/12 8:36 AM M-F Today Show M-F 7a-9a :30 DSCCNM 2012-01TH \$850.00 NM									
3 All W 08/01/12 7:59 AM M-F Today Show M-F 7a-9a :30 DSCCNM 2012-01TH \$850.00 NM									
4 All Th 08/02/12 8:49 AM M-F Today Show M-F 7a-9a :30 DSCCNM 2012-01TH \$850.00 NM									
1 All F 08/03/12 7:59 AM M-F Today Show M-F 7a-9a :30 DSCCNM 2012-01TH \$850.00 NM									
4	08/06/12	08/06/12	Good Day New Mexico 11M-F 11a-1130a		M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 All M 08/06/12 4:07 PM Good Day New Mexico 11a M-F 11a-1130a :30 DSCCNM 2012-01TH \$400.00 NM									
5	08/06/12	08/06/12	Judy Judy-P/ DR 4p/ 430pM-F 4p-5p		M-----	:30	1	\$400.00	NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
163475-1	08/26/12	August 2012	07/30/12 - 08/06/12
Advertiser		Product	Estimate Number
DSCC Democratic Senator		Issue	1530

www.kobtv.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
5	08/06/12	08/06/12	Judy Judy-P/ DR 4p/ 430p M-F 4p-5p		M-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All M 08/06/12 4:55 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 DSCCNM 2012-01TH \$400.00 NM									
6	08/06/12	08/06/12	M-F Today Show	M-F 7a-9a	M-----	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 1 \$850.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All M 08/06/12 8:34 AM M-F Today Show M-F 7a-9a :30 DSCCNM 2012-01TH \$850.00 NM									
7	07/31/12	08/03/12	Olympics LateNight M-F	M-F 1135p-1235a	-TWTF--	:30	6	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 6 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All Tu 07/31/12 12:05 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
6 All Tu 07/31/12 12:44 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
2 All W 08/01/12 12:01 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
5 All W 08/01/12 12:39 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
3 All Th 08/02/12 11:56 PM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
4 All F 08/03/12 12:03 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
8	08/06/12	08/06/12	Olympics LateNight M-F	M-F 1135p-1235a	M-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
08/06/12 08/12/12 M----- 2 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 All M 08/06/12 12:04 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
1 All M 08/06/12 12:34 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									
9	07/31/12	08/03/12	News 4 @ 5p M-F	M-F 5p-530p	-TWTF--	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 2 \$850.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All Tu 07/31/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 DSCCNM 2012-01TH \$850.00 NM									
2 All Th 08/02/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 DSCCNM 2012-01TH \$850.00 NM									
10	07/31/12	08/03/12	News 4 Today I 5a-530a	M-F 5a-530a	-TWTF--	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 -TWTF-- 1 \$350.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All W 08/01/12 5:24 AM News 4 Today I 5a-530a M-F 5a-530a :30 DSCCNM 2012-01TH \$350.00 NM									
11	08/03/12	08/03/12	Olympics LateNight M-F	M-F 1135p-1235a	----F--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
07/30/12 08/05/12 ----F-- 1 \$400.00									
Spots: <u>#</u> <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 All F 08/03/12 12:29 AM Olympics LateNight M-F M-F 1135p-1235a :30 DSCCNM 2012-01TH \$400.00 NM									

Total Spots26Gross Total\$13,500.00



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Payment Terms 30 Days**DUPLICATE INVOICE**

Invoice #	Invoice Date	Invoice Month	Invoice Period
163475-1	08/26/12	August 2012	07/30/12 - 08/06/12
Advertiser	Product	Estimate Number	
DSCC Democratic Senator	Issue	1530	

<u>Agency Commission</u>	\$2,025.00
<u>Net Amount Due</u>	\$11,475.00
ABQ 7.0%	\$803.25
<u>Amount Due</u>	\$12,278.25